

CULTURE TRAINING: FIT FOR GERMANY (2 DAYS)

Introductory seminar for international executives with new challenges in Germany or in a German company. The seminar is designed to widen the participant's understanding for German peculiarities and their cultural and historical backgrounds, and to help avoid misunderstandings and problems as far as possible.

The focus is on questions like:

How do the Germans 'tick' – and why?

How do I deal successfully and without getting into conflicts with these peculiarities?

S&W Training and Niels von Eisenhart Rothe have been dealing with these subjects for 20 years now. Our Participants profit from this experience and broad knowledge. .

Topics

Cultural Basics:

History, Geography, Politics, Religion, ...

The German business system and its peculiarities (industrial co-determination, ...)

The 'typical German' management style

Etiquette and business etiquette in Germany

Participants:

3-5

Duration:

2 days

Price:

875 Euro per Person (VAT to be added)

Language:

English / German

Location:

Meersburg on Lake Constance

Coach:

Economist Niels von Eisenhart Rothe, founder and managing director of S&W Training in Meersburg. Since 1988 he has coached and consulted hundreds of executives from all over the business world about 'Germany and the Germans' – especially about business system and management culture.

Registration:

by email to: info@sw-training.com

Dates and rates for individual or in-company training to be agreed

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